Who Should You Invite to Shop For Your

Wedding Dress?

The Bridal GALLERY

You have dreamed of trying on wedding gowns since you were a little girl. Choosing the right people at your appointment can make or break your entire experience--we get it! Now that you're planning this exciting shopping trip, consider several points before sending out those invitations:

- Are you paying for the gown yourself? If someone is assisting you financially, it's considerate to make sure s/he is invited to the shopping appointment.

- Are there family dynamics you should consider? Especially in this age of blended families, consider the repercussions of having certain family members together in close quarters.

When making the list of friends and family to invite, look for these helpful personality types among your loved ones:

1. The TRUTH TELLER – This is the go-to person that you can always count on to be honest with you. You trust their advice and their taste. Bring this person for truthful feedback!

2. The OPTIMIST – This is the person who never gets discouraged, no matter how many dresses you might try on! They will help you maintain perspective and keep things upbeat.

3. The MEDIATOR – This natural diplomat smooths things out and ensures harmony amongst your family or friends. This person is a must-have if your I-Do Crew includes many strong personalities.

4. The CHEERLEADER – This is the friend/family member who understands your vision and always encourages you to be yourself.

If one or two people in your life meet all of these categories, that's great! We'll let you in on a little industry secret: the fewer people at your appointment, the better.

Why? Because every person brings his/her opinion and taste. With too many opinions swirling around such a big decision, the bride can start to feel a little stressed.

Narrowing down your list of invitations for dress shopping is dicey, but here are some tips we've gained from our years of experience:

1. Blame the store. YES! We can handle it. We have limits on the number of people that we can accommodate and we will explain that to anyone you'd like.

2. Offer a fun alternative: include someone who can't be included in dress shopping to your veil appointment or to shop for accessories. Faraway friends and family might like to FaceTime with you for a minute or two during the experience.

3. Incorporate them in another part of the wedding planning process, such as selecting flowers or making menu choices (especially if Aunt Edna is a master gardener or your fiance's sister is a foodie). Most weddings have plenty of opportunities to get a lot of loved ones involved.

4. Be honest. Despite the temptation you may feel to tell a little white lie, don't! Instead, explain that you will feel less nervous with fewer folks about (unless we are talking about your mom--then refer to #1!).

Choose Your Experience

Our boutique offers a variety of appointment experiences to fit your needs. Whichever option you choose, you can count on customized service and the undivided attention of our experienced staff.

Make My Appointment